

Grimsby District Secondary School

Business Studies

Introduction to Information Technology in Business

BTT101

This course introduces students to information and communication technology in a business environment and builds a foundation of digital literacy skills necessary for success in a technologically driven society. Students will develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology.

CREDIT: 1

TYPE: Open

GRADE: 9

Introduction to Business

BBI201

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

CREDIT: 1

TYPE: Open

GRADE: 10

Introduction to Financial Accounting

BAF3M1

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business. Students will acquire an understanding of accounting for a service and a merchandising business, computerized accounting, financial analysis, and ethics and current issues in accounting.

CREDIT: 1

TYPE: University/College

GRADE: 11

Introduction to Entrepreneurial Studies

BDI3C1

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based or student-run business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

CREDIT: 1

TYPE: College

GRADE: 11

Introduction to Marketing

BMI3C1

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes, and information technology influence consumer buying habits. Students will engage in marketing research, develop marketing strategies, and produce a marketing plan for a product of their choice.

CREDIT: 1

TYPE: College

GRADE: 11

Principles of Financial Accounting

BAT4M1

This course introduces students to advanced accounting principles that will prepare them for postsecondary studies in business. Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions. This course further develops accounting methods for assets and introduces accounting for partnerships, corporations, and sources of financing.

CREDIT: 1

TYPE: University/College

GRADE: 12

PREREQUISITE: BAF3M1 - Introduction to Financial Accounting

Introduction to International Business

BBB4M1

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

CREDIT: 1

TYPE: University/College

GRADE: 12

Entrepreneurship: Venture Planning in an Electronic Age

BDV4C1

This course provides students with the opportunity to develop and apply entrepreneurial skills through the creation of a venture plan that capitalizes on the potential of e-commerce. Students will research and identify an opportunity for a venture. They will then complete the components of a venture plan that includes a website.

CREDIT: 1

TYPE: University/College

GRADE: 12

Business Leadership: Management Fundamentals

BOH4M1

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business with a focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning. Effective business communication skills, ethics, and social responsibility are also emphasized.

CREDIT: 1

TYPE: University/College

GRADE: 12

PREREQUISITE: Any University, University/College, or College preparation course in Canadian and World Studies, English, or Social Sciences and Humanities.